



INTERNATIONAL
CLEFT LIP & PALATE
FOUNDATION



17TH WORLD CONGRESS of the International Cleft Lip and Palate Foundation

in cooperation with the 37th Symposium of the German
Association of Cleft Lip and Palate/Craniofacial Anomalies

**Holistic Therapeutic Concepts –
Focus on the Patient's Wishes**



EXHIBITOR & SPONSORSHIP BROCHURE

17TH WORLD CONGRESS
OF THE INTERNATIONAL CLEFT LIP AND PALATE FOUNDATION
in cooperation with the
37TH SYMPOSIUM OF THE GERMAN ASSOCIATION OF CLEFT LIP AND
PALATE/CRANIOFACIAL ANOMALIES



GERMAN CLEFT LIP
AND PALATE ASSOCIATION

SEPTEMBER 4 – 6, 2025 | FRANKFURT, GERMANY

Academic Partners:

supported by:





TABLE OF CONTENTS

Welcome Address	3
About ICPF	4
Topics	5
Audience	5
Key Dates	5
Congress Venue	6
Exhibition Schedule	7
Exhibit Information	8-11
Booth & Sponsorship Costs	12
Sponsorship Opportunities	13
Booking Form	14
Contact Details	15-16



JOIN US IN ---

FRANKFURT

IN SEPTEMBER 2025!

It is with great pleasure and honor that I warmly invite you to join us at the 17th World Congress of the International Cleft Lip and Palate Foundation on September 4 - 6, 2025, in Frankfurt, Germany.

Frankfurt is a bustling metropolis in the heart of Europe, known throughout the world for its exciting and unusual contrasts of modernity and tradition. Frankfurt is an international travel hub making it easily accessible from all across the globe and has been a center of trade and commerce, and communication for more than 800 years. Located in the wonderful landscape of the RhineMain area, it is here that German Emperors were crowned, the telephone was invented and the first train route in Germany originated. 5 Nobel prize winners in medicine and physiology, affiliated with the Goethe-University Frankfurt, are participating the Congress.

You can also see this innovative thinking in the field of cleft lip and palate. In the 19th century, Gustav Passavant was one of the first surgeons in Germany to specialize in cleft lip and palate surgery. In 1869 he stated first that the treatment of cleft palate cannot be based on surgery alone, but also needed functional treatment concepts.

Our meeting venue will be the education campus of the University Medicine Frankfurt/Goethe-University Frankfurt, named in honor of one of the most famous sons of our city, the German poet Johann Wolfgang Goethe. The campus is located directly along the river of Main and is only a 10-minute tram ride from the inner city with many historical buildings, parks and restaurants.

Frankfurt is an ideal place to meet friends and colleagues and to share new information and ideas on cleft lip and palate therapy, and to simply enjoy being together. Wherever and whenever people come here together, ideas are created, improved upon, and implemented.

We expect high attendance because of the unique location, excellent international access, and especially because of the great historic and clinical importance of the Frankfurt Interdisciplinary Treatment Center for Cleft Lip and Palate and Rare Orofacial Diseases, which is one of the largest in Europe. The Interdisciplinary German Cleft Palate Craniofacial Association has rescheduled its annual meeting to coincide with our congress CLEFT2025.

So, join us as an exhibitor, workshop provider or a sponsor and help us to welcome our guests from all over the world – to support the treatment of children with cleft lip and palate worldwide.

I look forward to personally welcoming you to Frankfurt in September 2025.



Yours
Robert Sader



ABOUT THE INTERNATIONAL CLEFT LIP AND PALATE FOUNDATION

The International Cleft Lip and Palate Foundation (ICPF) is a multidisciplinary humanitarian organization for cleft lip and palate patients. Established on October 24, 1997, in Kyoto with participation from twenty countries, it was the first organization of its kind, addressing the needs of CLP patients with a team of surgeons, orthodontists, speech pathologists, geneticists, pediatricians, anesthesiologists, and prosthodontists. Today, ICPF remains one of the few organizations with a broad membership base dedicated to this cause. Their membership in the ISCSF.

THE GOALS OF ICPF

- To advance the care for cleft lip and palate patients, worldwide
- To strengthen care activity cleft lip and palate treatment through volunteer activity, charity missions and fund raising
- To hold a multidisciplinary international congress in order to facilitate mutual understanding
- To establish a network system of information exchange, regardless of fields and organisation

ICPF WORLD CONGRESSES

- **CLEFT Tokyo 2024, Japan**
16th World Congress
- **CLEFT Seoul 2023, Korea**
15th World Congress
- **CLEFT Osaka 2022, Japan**
14th World Congress
- **CLEFT Nagoya 2019, Japan**
13th World Congress
- **CLEFT Leipzig 2018, Germany**
12th World Congress
- **CLEFT Wuhan 2017, China**
11th World Congress
- **CLEFT Chennai 2016, India**
10th World Congress
- **CLEFT Moscow 2015, Russia**
9th World Congress
- **CLEFT Hanoi 2013, Vietnam**
8th World Congress
- **CLEFT Mahe 2012, Seychelles**
7th World Congress
- **CLEFT Seoul 2010, Korea**
6th World Congress
- **CLEFT Dallas 2008, USA**
5th World Congress
- **CLEFT Eastborne 2006, UK**
4th World Congress
- **CLEFT Halifax 2004, Canada**
3rd World Congress
- **CLEFT Munich 2002, Germany**
2nd World Congress
- **CLEFT Zurich 2000, Switzerland**
1st World Congress



TOPICS

- Genetics, Epidemiology and Prevention
- Postnatal functional treatment
- Multidisciplinary treatment concepts
- Team coordination and Care pathways
- Primary surgery of lip, alveolus and palate
- Secondary surgery (indication, timing and techniques)
- Orthodontic treatment in all stages of life
- Speech assessment and therapeutical options
- Hearing problems
- Distraction osteogenesis
- Dental Implantology and esthetic dentistry
- Facial esthetic surgery
- Psychosocial support
- Pierre Robin sequence
- 22q-syndroms
- Orofacial clefts
- Associated syndromes
- Charity cleft children aid programs
- Cleft self-help groups
- Educational concepts
- Innovations like robotic surgery
- Quality assurance in cleft care

AUDIENCE

- Oral and maxillofacial surgeons
- Plastic surgeons
- Orthodontists
- Oto-rhino-laryngologists
- Speech therapists/Logopedics
- Feeding nurses
- Pediatricians
- Pediatric nurses
- Obstetricians
- Psychologists
- Persons concerned (parents and families)
- Any other person involved in CLP care

IMPORTANT KEY DATES:

REGISTRATION LIVE	September, 2024
CALL FOR ABSTRACTS	September, 2024
CALL FOR ABSTRACTS DEADLINE	March 10, 2025



CONGRESS VENUE

UNIVERSITY MEDICINE FRANKFURT



University Medicine Frankfurt

Theodor-Stern-Kai 7
60590 Frankfurt am Main

- All educational sessions will be held at the University Medicine Frankfurt.
- Exhibitors will be very well placed in the foyer area immediately outside the meeting rooms, all on one floor of the hotel. Coffee breaks and the Welcome Reception will be held in the same area. Register now – assignment will be on a first-come, first-served basis! The floor plan will be customized according to the final booth sizes of all exhibitors.

OVER 600

PARTICIPANTS ARE EXPECTED!



17th World Congress
of the International Cleft Lip and Palate
Foundation

September 4 – 6 | 2025
Frankfurt, Germany



EXHIBITION SCHEDULE



MOVE IN &
SET UP

**Wednesday,
September 3, 2025**



EXPECTED EXHIBIT
HALL TIMES

**Thursday,
September 4, 2025**
**Friday,
September 5, 2025**
**Saturday,
September 6, 2025**



DISMANTLING &
MOVE OUT

**Saturday,
September 6, 2025
after Lunch break**



BOOTH ASSIGNMENTS

Our exhibits will be located in the foyer area immediately outside the meeting rooms, all on one floor of the hotel. Coffee breaks and the Welcome Reception will be held in the same area. Overnight security will be provided in locked, adjacent small meeting rooms, if needed. Secure storage of shipping materials will be located in a room on the same floor. Table top exhibit spaces will be assigned on a firstcome, first-served basis.

Sponsors will have prominent placement and all other booths will be assigned upon receipt of registration form and payment. The final exhibit floor plan is subject to change at the Program Committee's discretion. Each exhibitor must name one person to be its representative in connection with installation, operation and removal of the firm's exhibit. Exhibit may not be staffed with more than four (4) exhibiting personnel at one time.

EVALUATION OF SPACE APPLICATION FORMS

To maximize the educational value of the technical exhibits, the Planning Committee will review all exhibit space applications to determine if they satisfy basic criteria. To make these determinations, a list of the products or services proposed for exhibition and adequate supporting data must be

provided if requested. ICPF reserves the right to accept or refuse any space sale if the company's participation is contrary to ICPF or Congress interests. Permission to exhibit does not constitute in any way ICPF endorsement or approval of the exhibited products or services.

APPLICATION PROCEDURE

- No requests for exhibit space will be accepted via telephone without a confirmation by email or fax.
- No application form will be accepted without the required payment.
- All space assignments are subject to continued compliance with the products or services proposed for exhibition and the basic criteria established for technical exhibits. If at any time a product or service for which a space application has been accepted fails to

conform to the basic criteria, ICPF may revoke its acceptance of the application and all exhibit space rental fees paid to date by the applicant may be refunded in accordance with the refund policy, and ICPF shall have no further liability to the applicant with respect to the proposed exhibition.

- Applications from companies that have outstanding balances owed to ICPF, its contractors, or vendors will not be processed



ASSIGNMENT PROCEDURE

ICPF will allocate booth space on a priority basis as follows:

- Sponsors and previous sponsoring companies.
- The date of receipt of the Application Form, with the appropriate deposit (first-come, first-served basis).
- If exhibit space for the ICPF Congress 2025 is sold out, companies will automatically be placed on a waiting list. As long as space is available, ICPF will continue to make space assignments. All space assignments are subject to the cancellation policy

EXHIBIT FEES INCLUDE

- Exhibit space
- The indicated number of exhibitor badges (value € 300) see page 12. Any badge requiring reprinting on-site will cost € 100 per badge.
- Inclusion of company name on the congress website, www.cleft2025.org also linking to company website.
- Right to brand booth space and show

PAYMENT SCHEDULE

Payment of 50% on booking, 50% on June 2nd, 2025. All payments must be made in full 14 days after the receipt of the invoice, payable to ICPF by wire transfer or credit card. No exhibitor will be permitted access to the exhibit hall without full payment of all fees. ICPF is not responsible for bank fees payable for wire transfers. Please ensure that all bank fees are added into the transfer amounts.





SPONSORSHIP OR BOOTH CANCELLATIONS & SPACE REDUCTIONS

Notice of cancellation or requests for space reductions must be made in writing to the Exhibit Coordinator and received by the deadlines noted below to initiate a refund. All refunds are subject to a 20% handling fee.

By December 1st, 2024 – 100% refund

By June 2nd, 2025 – 50% refund

After June 2nd, 2025 – no refund

In the unlikely event of a requirement to postpone the Congress due to decisions of the US authorities relating directly to Pandemic or COVID-19 regulations, ICPF agrees to transfer any pre-paid booth fees to equivalent activities at the replacement equivalent ICPF event. Refunds will be considered if such replacement opportunity is not made available.

BADGES

Under no circumstances may an exhibiting company re-sell any badges (both delegate and staff passes) that they have purchased or that are included within their sponsorship package. Failure to comply will result in the removal of the delegate or staff member from the congress. Badge holders are entitled to access the entire exhibition area and the meeting rooms, if space in the meeting rooms allows.

TECHNICAL MANUAL

Exhibitors requiring electrical, telephone, internet connection, or audio visual equipment can book directly at Encore Exhibitor Service: This form will be available in July 2025. Any fees for these services are to be paid directly by the requesting exhibitor. Please bring any special connectors and receptors you may need with you.

SOCIAL EVENTS

Sponsors and exhibitors are welcome to attend the Welcome Reception on Thursday, September 4 in the exhibition area. Tickets to the Congress dinner on Friday evening, September 5 are available for purchase on the order form.



DOCUMENTATION REQUIRED TO TRAVEL TO THE UNITED STATES

It is the responsibility of each person attending the Congress to obtain a visa, if required, to travel to the US. This website provides useful, official information: [click here](#)

We recommend that you apply for your visa early. The Program Committee is not responsible for arranging visas and has no influence over their issuance. However, should you need an official invitation letter for visa application purposes, you may contact Congress staff who will provide a letter for you.

You must include your name and address exactly as this information appears in your passport and send an email requesting an invitation letter.

No exhibit or registration fee refunds will be issued for cancellation or non-attendance due to failure to obtain a visa. The Program Committee cannot be held responsible for any inconvenience resulting from non-observance or non-compliance with US laws, rules and regulations related to visitor entry.

LANGUAGE

The official language of the congress is English. No simultaneous translation will be provided.

TERMS AND CONDITIONS

The specific terms and conditions of sponsoring or exhibiting are included in this prospectus. Please note that signature of the Sponsor / Exhibitor Application Form indicates acceptance of these terms and conditions.





ALL EXHIBIT FEES INCLUDE

- Minimum Exhibit Space – 6 sqm
 - Two Exhibitor Badges per 6 sqm
 - Each additional Representative - € 300
 - Welcome Reception for all Reps
- | | | |
|--------------------------|-------------------------------------|---------|
| <input type="checkbox"/> | 6 square meter (sqm) Exhibit Space | € 3,000 |
| <input type="checkbox"/> | 12 square meter (sqm) Exhibit Space | € 6,000 |

We offer corporations a wide range of sponsorship opportunities. All sponsors will be acknowledged on the congress website and in the Congress Program Book. Sponsorship opportunities are assigned on a first-come, first-served basis (limited availability).

If you are interested in a customized booth, please contact us: congress@bb-mc.com

CREATE YOUR OWN SPONSORSHIP

BRONZE SPONSOR

Total booth cost plus sponsorship items totaling at least **€ 7,000**

Minimum booking of 6 square meter space plus at least one sponsorship items from page 11.

GOLD SPONSOR

Total booth cost plus sponsorship items totaling at least **€ 15,000**

Minimum booking of a 12 square meter space plus at least two sponsorship items from page 11.

SILVER SPONSOR

Total booth cost plus sponsorship items totaling at least **€ 10,000**

Minimum booking of a 6 square meter space plus at least one sponsorship items from page 11.

PLATINUM SPONSOR

Total booth cost plus sponsorship items totaling at least **€ 20,000**

Minimum booking of a 12 square meter space or Customized booth plus at least three sponsorship items from page 11.

DIAMOND SPONSOR

Total booth cost plus sponsorship items totaling at least **€ 30,000**

Minimum booking of a 18 square meter space or Customized booth plus at least four sponsorship items from page 11.

EXCLUSIVE

EVERY SPONSORSHIP PACKAGE INCLUDES THE FOLLOWING:

Company logo, website URL, 80-word profile on meeting website and logo in promotional materials (where feasible). **Please make your booking selection on the next page.**



SPONSORSHIP OPPORTUNITIES

SOCIAL EVENTS

SPONSOR OF THE CATERING STATION AT THE GET-TOGETHER

Dedicated Food & Beverage Station at the Get-together in the Exhibition Area near by your booth.

**EXCLUSIVE
€ 15,000**

EDUCATIONAL

LUNCH SYMPOSIUM OR WORKSHOP

Program (45 min) subject to the approval of the Planning Committee. Includes: room rental, standard AV. Meeting buffet lunch is included.

€ 4,000

COMPANY PROMOTION

COMPANY COMMERCIAL ON THE SCREEN

60 sec. commercial video shown during breaks in the main meeting room – two times a day for three days.

€ 1,500

MEETING BAGS INCL. PENS AND NOTEPADS

Company sponsor will be identified by imprint of their logo. Meeting bags incl. pens and notepads are provided by the Sponsor.

**EXCLUSIVE
€ 2,500**

NAME BADGE HOLDERS

Imprinted badge holders include repeating company logo on the attached lanyard. Name badge style is at Plannings Committee's discretion. Name badge holders are provided by the Sponsor.

**EXCLUSIVE
€ 2,500**

MEETING BAG INSERTS (COST IS PER INSERT)

Expand your company's marketing opportunities by providing inserts for the congress bags. An insert can be a flyer, brochure, or gift promoting your company product or service. All inserts are subject to Planning Committee approval.

€ 500

DIGITAL MARKETING OPPORTUNITIES

E-MAIL BLASTS

- Promotion of maximum 100 words integrated in one of the meeting e-mail blasts before the meeting
- Banner promotion integrated in one of the meeting e-mail blasts before the meeting

**€ 900
€ 900**

BANNER PROMOTION IN CONFIRMATION EMAILS TO REGISTRANTS

Every participant will receive an e-mail to confirm their meeting registration. A banner ad featuring your company will be included in each confirmation.

**EXCLUSIVE
€ 2,500**



BOOKING FORM

BOOKING	PRICE	CHECK	AMOUNT
BOOTH SPACE			
6 square meter (sqm) Exhibit Booth Space	€ 3,000	<input type="checkbox"/>	
12 square meter (sqm) Exhibit Booth Space	€ 6,000	<input type="checkbox"/>	
18 square meter (sqm) Exhibit Booth Space only Diamond Sponsor	€ 9,000	<input type="checkbox"/>	
Additional Exhibitor Badge (3 days) Quantity: <input type="text"/>	€ 300	<input type="checkbox"/>	
SOCIAL EVENTS			
Exclusive Sponsor of the Welcome Party	€ 15,000	<input type="checkbox"/>	
EDUCATIONAL			
Lunch Symposium or Workshop	€ 4,000	<input type="checkbox"/>	
COMPANY PROMOTION			
Company Commercial on the screen	€ 1,500	<input type="checkbox"/>	
Meeting Bags, Pens and Notepads	€ 2,500	<input type="checkbox"/>	
Namebadge holders	€ 2,500	<input type="checkbox"/>	
Meeting Inserts	€ 500	<input type="checkbox"/>	
DIGITAL MARKETING OPPORTUNITIES			
Promotion of maximum 100 words integrated in one of the congress e-mail blasts before the Meeting	€ 900	<input type="checkbox"/>	
Banner promotion integrated in one of the meeting e-mail blasts before the Meeting	€ 900	<input type="checkbox"/>	
Banner Promotion in confirmation emails to registrants - EXCLUSIVE	€ 2,500	<input type="checkbox"/>	
TOTAL AMOUNT			



APPLICATION FOR EXHIBIT SPACE & SPONSORSHIP OPPORTUNITIES

COMPANY DATA

MAILING ADDRESS of the person to receive all exhibit-related information

Company Name: _____

Contact Person: _____ Position/Title: _____

Street: _____

City: _____ State: _____ Zip/Postal Code: _____

Country: _____

Telephone with country code: _____ Fax with country code: _____

Email: _____ Website: _____

Exhibitor Authorized Representative: _____

Company name as it should appear on the website/program: _____

VAT number (EU only): _____

INVOICE ADDRESS

SAME AS MAILING ADDRESS

Company Name: _____

Contact Person: _____ Position/Title: _____

Street: _____

City: _____ State: _____ Zip/Postal Code: _____

Country: _____

Telephone with country code: _____ Fax with country code: _____

Email: _____ Website: _____



APPLICATION FOR EXHIBIT SPACE & SPONSORSHIP OPPORTUNITIES

PAYMENT DETAILS – Prices quoted in €.

- I agree to send payments as defined:
100% of the payment is due upon registration.

Terms and Conditions

The specific terms and conditions of sponsoring or exhibiting are included in this prospectus. Please note that signature of the Sponsor / Exhibitor Application Form indicates acceptance of these terms and conditions.

Authorization - This application cannot be accepted without the signature of an authorized agent of the exhibitor.

- I am authorized to sign documents on behalf of the organization and acknowledge that the organization will pay all costs as detailed on this application and follow the guidelines and policies as listed in this prospectus.

Name: _____

Signature: _____

Date of Application: _____

By signing, you authorize the Planning Committee and boeld communication GmbH to use and reproduce your contact information for purposes of communication related to the 17th World Congress of the International Cleft Lip and Palate Foundation and other information distributed to you before and after the event.



boeldcommunication

SALES & BOOKING

CONGRESS OFFICE

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Email: congress@bb-mc.com

THANK YOU FOR
YOUR SUPPORT!